

2014

SEO CASE STUDY

Tale of BlurbPoint's Client

This Document showcases & explains the Online Visibility and SEO journey of one of the clients of **BlurbPoint Media**. Broad overview of one of the SEO Projects of BlurbPoint Media.

Blurbpoint
MEDIA PRIVATE LIMITED
Success - Just a Click Away!



Below Keywords are well optimized for the Client's website and are ranking in Top 10 i.e. the first page of Google.com.au

RANK REPORT

Keywords	Monthly Searches	Current Google Rankings
Baby cots melbourne	260	2
baby furniture packages	880	3
Baby shop melbourne	320	4
Prams Melbourne	210	4
nursery furniture packages	590	6

CLIENT'S
REMARK

"We sincerely appreciate BlurbPoint's efforts in positioning our online website ranking in Australia. Sales of baby products have gone up compared to previous months; overall it's a satisfactory experience with BlurbPoint. Thanks to Hiren for the kind coordination. Cheers!" – Client Words

CONCLUSION

It can be analyzed that Web presence of baby-direct.com.au got more strong and hyper with the BlurbPoint's SEO campaign. The Organic Channel i.e. traffic from Search Engines have contributed as main source.