

2014

# SEO CASE STUDY

## Tale of BlurbPoint's Client

This Document showcases & explains the Online Visibility and SEO journey of one of the clients of **BlurbPoint Media**. Broad overview of one of the SEO Projects of BlurbPoint Media.

**Blurbpoint**  
MEDIA PRIVATE LIMITED  
Success - Just a Click Away!

BlurbPoint Media  
BlurbPoint Media Pvt. Ltd.  
6/10/2014







Below Keywords are well optimized for the Client's website Magnificig.co.uk and are ranking in Top 10 i.e. the first page of Google.co.UK

## RANK REPORT

Keywords	Monthly Searches	Current Google Rankings
mole removal London	590	10
Cyst removal	1,300	17
skin specialist London	210	11
private dermatologist	480	12
acne treatment London	140	18

CLIENT'S  
REMARK

"To whom so ever it may concern – search engine ranking service from Blurbpoint media has given wings to my local directory. They achieved the positions which were promised and I am happy after getting targeted area visitors and it helps me a lot to grow my business. I strongly recommend to new startup business"

## CONCLUSION

With a successful campaign of 4 months www.london-dermatology-clinic.com dominated top positions for many keywords. The overall traffic of website increased by 13,258.47% compared to past months. Traffic from Search Engines has been the main source of Success, within just 4 months we got a great success on that project and client is all set to have long run with us.

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